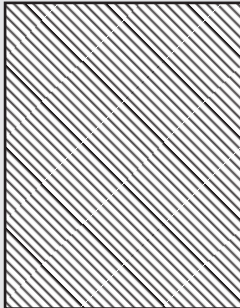
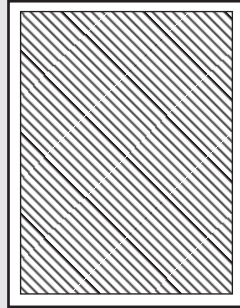




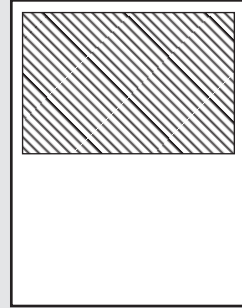
Advertising Sizes and Specifications



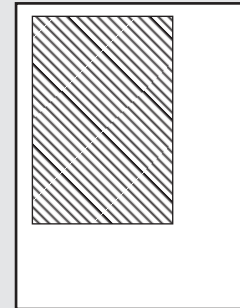
Full Page - Full Bleed
8.75" x 11.25"
(.125 full bleed)



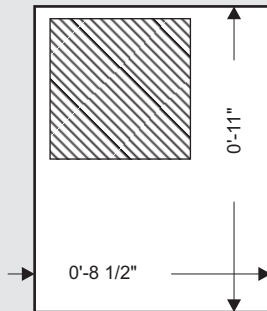
Full Page - No Bleed
7.5" x 10.00"
(featured)



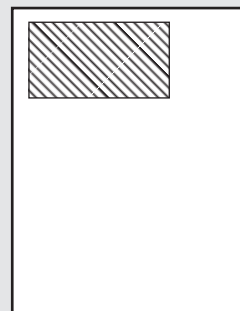
1/2 Page Horizontal
7.50"x5.00"



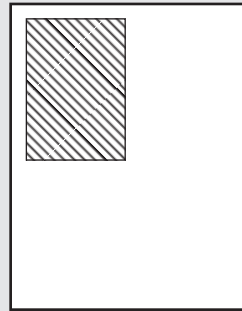
1/2 Page Vertical
4.97"x7.35"



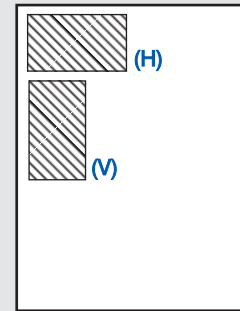
1/3 Page Square
4.97"x4.97"



1/4 Page Horizontal
4.97"x3.68"



1/4 Page Vertical
3.500"x5.00"



Business Card Ad Size
2.00"x3.50" (H)
3.50"x2.00" (V)

Digital output Specifications

Platforms may be MAC or PC, however, PC is our preference.

Adobe Photoshop

Version 5 and up. If files require manipulation, please send layered PSD files. Convert all colors to CMYK.

Adobe Illustrator

Version 9 and up. Include all placed files. Convert to CMYK, and all fonts to curves.

Adobe InDesign

Version 1 and up. Include all postscript fonts and supporting graphic files.

QuarkXpress

Version 4 and up. Include all postscript fonts and supporting graphic files.

Adobe PDF

Version 4 and up. Offset print quality.

CorelDraw

All versions accepted up to X3. Convert all fonts to curves and all colors to CMYK values. If possible save the file as a PDF or AI format.

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